

Exhibit 7

Unlicensed 1.0 Compatible Pack Average Prices for 12 Month Period Ending 7-13-14

Product Name	Price
BARNIES COFFEE KITCHEN ^[1]	\$0.62
BARNIES COFFEE KITCHEN ^[1]	\$0.63
BARRIE HOUSE	\$0.43
BERRES BROTHERS	\$0.68
BIG Y	\$0.68
BIGGBY	\$0.73
BOYDS COFFEE	\$0.68
BOYERS COFFEE	\$0.42
BROOKLYN BEAN ROASTERY	\$0.59
BROWN GOLD	\$0.47
CACAFE	\$0.28
CAFE BUSTELO ^[1]	\$0.73
CAFE BUSTELO ^[1]	\$0.58
CAMERONS	\$0.48
CHOCK FULL O NUTS	\$0.55
CITY KID JAVA	\$0.49
CLUB COFFEE	\$0.51
COFFEE BEANERY	\$0.83
COFFEE ROASTERS	\$0.47
COMMUNITY	\$0.58
COPPER MOON	\$0.50
DON FRANCISCOS FAMILY RESERVE	\$0.56
DOOR COUNTY	\$0.75
ENTENMANN'S	\$0.58
FRENCH MARKET	\$0.57
GEVALIA ^[1]	\$0.67
GEVALIA ^[1]	\$0.61
HAWAIIAN ISLES	\$0.94
HILLS BROS	\$0.56
KAUAI COFFEE	\$0.58
LION	\$0.85
MARLEY COFFEE	\$0.69
MAXWELL HOUSE	\$0.53
MAYORGA	\$0.55
MCCAFE	\$0.61
MELITTA	\$0.60
NASH BROTHERS	\$0.54
NEW ENGLAND ^[1]	\$0.55
NEW ENGLAND ^[1]	\$0.49
PANERA BREAD	\$0.65
PAPANICHOLAS	\$0.54
PJS	\$0.71
PRIVATE LABEL	\$0.48
PUROAST	\$0.57
RED DIAMOND	\$0.58
REGENCY	\$0.46
RIO GRANDE ROASTERS	\$0.32
THE ORGANIC COFFEE CO	\$0.55
TIM HORTONS	\$0.68
VICTOR ALLENS	\$0.35
WHITE CASTLE	\$0.73
WHITE COFFEE	\$0.69
YUBAN GOLD	\$0.56

Note:

[1] These brands have two separate price entries within the data.

Source: Nielsen Retail Sales Data.